

Version No.			

ROLL NUMBER						



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1	1	1	1
2	2	2	2
3	3	3	3
4	4	4	4
5	5	5	5
6	6	6	6
7	7	7	7
8	8	8	8
9	9	9	9

0	0	0	0	0	0	0
1	1	1	1	1	1	1
2	2	2	2	2	2	2
3	3	3	3	3	3	3
4	4	4	4	4	4	4
5	5	5	5	5	5	5
6	6	6	6	6	6	6
7	7	7	7	7	7	7
8	8	8	8	8	8	8
9	9	9	9	9	9	9

Answer Sheet No. _____

Sign. of Candidate _____

Sign. of Invigilator _____

Introduction to Tourism SSC–II

SECTION – A (Marks 06)

Time allowed: 10 Minutes

Section – A is compulsory. All parts of this section are to be answered on this page and handed over to the Centre Superintendent. Deleting/overwriting is not allowed. **Do not use lead pencil.**

Q.1 Fill the relevant bubble for each part. All parts carry one mark.

- (1) National tourism means:
- | | |
|--|-----------------------|
| A. People traveling outside the country | <input type="radio"/> |
| B. People traveling within the country | <input type="radio"/> |
| C. People living in a country of similar nationality | <input type="radio"/> |
| D. People traveling to a different nation | <input type="radio"/> |
- (2) Adventure tourism is also known as _____ challenging activity.
- | | | | | |
|--------------------|-----------------------|--|---------------|-----------------------|
| A. Brain | <input type="radio"/> | | B. Physically | <input type="radio"/> |
| C. Environmentally | <input type="radio"/> | | D. Tourism | <input type="radio"/> |
- (3) Camping is an _____ activity.
- | | | | | |
|------------|-----------------------|--|------------------|-----------------------|
| A. Indoor | <input type="radio"/> | | B. Outdoor | <input type="radio"/> |
| C. Tourism | <input type="radio"/> | | D. Environmental | <input type="radio"/> |
- (4) A company that grants someone to operate or sell its good and services under its name is called a:
- | | | | | |
|------------------------|-----------------------|--|--------------|-----------------------|
| A. Chain hotel | <input type="radio"/> | | B. Franchise | <input type="radio"/> |
| C. Management contract | <input type="radio"/> | | D. Lodging | <input type="radio"/> |
- (5) UNESCO strives to create a more _____ environment.
- | | | | | |
|----------------|-----------------------|--|-----------------|-----------------------|
| A. Sustainable | <input type="radio"/> | | B. Preservative | <input type="radio"/> |
| C. Strong | <input type="radio"/> | | D. Healthy | <input type="radio"/> |
- (6) SDGs stands for:
- | | |
|-------------------------------------|-----------------------|
| A. Sustainable Development Goals | <input type="radio"/> |
| B. Social Development Goals | <input type="radio"/> |
| C. Sustainability Destination Goals | <input type="radio"/> |
| D. Social Destination Goals | <input type="radio"/> |



Federal Board SSC-II Examination
Introduction to Tourism
(Curriculum 2021)

Time allowed: 2.00 hours

Total Marks: 24

Note: Answer any seven parts from Section 'B' and attempt any two questions from Section 'C' on the separately provided answer book. Write your answers neatly and legibly.

SECTION – B (Marks 14)

- Q.2 Attempt any **SEVEN** parts from the following. All parts carry equal marks. Be brief and to the point. (7 × 2 = 14)
- i. State some of the reasons why people travel?
 - ii. What is the difference between national and international tourism?
 - iii. Give any 5 examples of adventure tourism.
 - iv. What is camping?
 - v. Define sustainable tourism.
 - vi. Describe franchise and management contract.
 - vii. Name some of the projects of UNESCO related to Heritage and cultural preservation in Pakistan.
 - viii. What is Ecotourism?
 - ix. Describe factors affecting tourism.
 - x. What is effective communication?

SECTION – C (Marks 10)

Note: Attempt any **TWO** questions. All questions carry equal marks. (2×5 = 10)

- Q. 3 Ecotourism sustains the well-being of local people, describe the components of ecotourism in detail.
- Q. 4 Explain the role of UNWTO in ensuring the sustainable tourism around the world.
- Q. 5 Draw the management structure of a five-star hotel and also explain role and responsibilities of all head of departments (HODs).

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